

United Way 2012 Focus Group Responses

1. What do you like most about living in Rockingham County?

Eden Business Community	Good people, Wonderful natural resources and water supply, Small, Neighborhood and family friendly, Proximity to Virginia and the business park underway, Walking and biking trails
Reidsville Business Community	Compassionate people, Strong sense of community, Collaborative organizations who address issues, Strong network of non-profits in community, Beautiful county
WR Business Community	Great place to live and raise children with strong sense of community, STEP program in WR for Madison/Mayodan communities, New interstate, Airport

2. What concerns you most about living here?

Eden Business Community	Keeping younger people in the community, Geographic “attitudes” keep us from promoting economic development as a whole community, Transportation, Need for health care professionals
Reidsville Business Community	Finding qualified people to hire from within the community, Lack of public transportation, Need for more partners around the table concerning economic development of the community
WR Business Community	Must find a way to bring all communities together for the good of the county, Keeping our younger people, Bringing post-colleges graduates back to county, Transportation

3. What do you and others do to stay healthy?

Eden Business Community	YMCA, Walking, Running
Reidsville Business Community	Community gardening, Healthy eating, Running, Biking, Corporate exercise services, Zumba, Weight Watchers and corporate weight control challenges, Walking
WR Business Community	Healthy eating, Exercise programs

4. What health problems have you and your family had to deal with?

Eden Business Community	Alzheimers
Reidsville Business Community	Heart Disease
WR Business Community	Elder population is increasing with complications due to diabetes, high blood pressure, heart disease, stroke, Alzheimers

5. What are the strengths of the health services available in Rockingham County?

Eden Business Community	Free Clinic, Two strong hospitals, Health Department, Care is convenient and close by
Reidsville Business Community	Two hospitals, Free Clinic, Health Department, Annie Penn recruiting specialists to the county
WR Business Community	Services such as ADTS, Caregivers, Hospice, Student Health Centers, the Western Rockingham Medical Group, Many volunteers who make sure services are delivered, Local Physicians you know and trust, Care is local

6. What do you think are some changes in healthcare that need to be made in Rockingham County?

Eden Business Community	Monitoring of pharmaceutical care, Need more specialists
Reidsville Business Community	Fresh food preparation education, Care transition services, More specialists, Funding for the medical home option
WR Business Community	Qualified nursing staffs at elder facilities, more physicians especially in family medicine, A way to bring in health professionals who can make a living: Federally Qualified Health Center??

7. What are some health services people need that are currently not being offered?

Eden Business Community	Alzheimer care, Other specialties
Reidsville Business Community	FQHC, Medical home options
WR Business Community	Health services in the western part of the county

8. What do you see as the major health-related problems in Rockingham County?

Eden Business Community	Obesity, Hypertension, Diabetes
Reidsville Business Community	Lack of providers, poor eating habits
WR Business Community	Age related health issues on the increase because of the aging population here

9. Do you think the economy/job opportunities affect health and wellness? ^(a) If so, how can it be improved? ^(b)

Eden Business Community	(a) Yes, (b) Educate high school students in the medical positions to be filled going forward
Reidsville Business Community	(a) Yes, (b) Partner more strongly with RCC and Goodwill to educate students in technical fields of study that will keep young people in the community with employment that offers health benefits
WR Business Community	(a) Yes, (b) Low incomes are affecting diets because fresh foods are so expensive—offset this by encouraging more community gardens

10. How do different races or ethnic groups get along?

Eden Business Community	More acceptance among races, especially in the workforce
Reidsville Business Community	Continuing and increasing acceptance and agreement among races
WR Business Community	There is a growing sense of respect within the community

11. What community organizations are active in Rockingham County?

Eden Business Community	Rotary, Kiwanis, Non-Profits, Faith & Church organizations
Reidsville Business Community	Churches, Lions, Women's Club, Junior League Cooperative Christian Ministries, Affinity Groups
WR Business Community	Lions, Civitans, Rotary, Churches, Non-Profits

12. What groups are you a part of?

Eden Business Community	Chambers, Churches, United Way Board, Professional Associations
Reidsville Business Community	Reidsville Rotary, Fraternities, Chambers, Health Management Partnership, Health Care Alliance, Churches, County Health Services, Personnel Association
WR Business Community	Chambers, United Way Board, WR Civitans, Churches